



NATIONAL CONFERENCE

SAGE MANTHAN - 2k26

On

**AI-DRIVEN MANAGEMENT AND TECHNOLOGY ADOPTION FOR
FAST, SECURE AND SUSTAINABLE DEVELOPMENT**

**“तीव्र, सुरक्षित और सतत विकास के लिए
एआई-संचालित प्रबंधन और प्रौद्योगिकी को अपनाना”**



16th May, 2026

(Hybrid Mode)

Organized by

Organized by

Department of Management

Sagar Institute of Research & Technology - Excellence

Ayodhya bypass Road, Bhopal-462041

www.sirtebhopal.ac.in

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The Leadership

Er. Sanjeev Agrawal, Chairman, the SAGE Group is an Educationist, Industrialist & Philanthropist. He holds a vision of bringing change in society by means of education and quality services. Sagar Group of Institutions under the umbrella of The SAGE has been honoured with many prestigious awards at the National Level. The Group also consists of a number of Institutes: SIRT, SIRT-Excellence, SIRT-S-P and SIRT-Indore with various courses. It also started SAGE University, Indore in 2017 and SAGE University, Bhopal in the year 2020.

The group also ventured into school education and started Sage International School in 2018 at Ayodhya Nagar & in 2020 at Danish Kunj.

MBA & BBA program at SGI

The MBA Program started in the year 2006 at SIRT and in 2009 at SIRTE. The BBA Program started in the year 2025 at both the Departments. Both the Departments have excellent faculty who are highly qualified and experienced. SIRT-MBA has been recognized as research centre for Ph. D under Barkatullah University, Bhopal (MP).

Dr. Dharmesh Jain as Director of MBA is leading the department and taking it to new heights along with his team members. Dr. Rishi Sharma & Dr Seema Rafique are heading the Institutes in the Management Department. The Department has an excellent placement record in reputed organizations pan India.

The SIRT MBA has been ranked first in the category of the most promising B Schools by CSR 2020 and 50th in the category of best ROI by Business Today, 2018, Rank #146 by the WEEK 2019, Rank #113 by Outlook 2021.

Theme of the Conference

SIRT-E, Bhopal is organizing National Conference Sage Manthan - 2026 on AI-DRIVEN MANAGEMENT AND TECHNOLOGY ADOPTION FOR FAST, SECURE AND SUSTAINABLE DEVELOPMENT "तीव्र, सुरक्षित और सतत विकास के लिए एआई-संचालित प्रबंधन और प्रौद्योगिकी को अपनाना"

The Conference aims to bring together researchers, AI experts, academicians and industry experts for deliberations regarding the issue of inclusive economic development by proposing models and frameworks for AI-Driven Management. It will bring forth the issues and challenges associated with AI adoption with an aim to transform the country into a leading vibrant economy.

With the rapid advancements in technology and the fast-paced AI adoption in different domains, the challenge is to develop actionable strategies that can yield fruitful results. The conference can generate actionable strategies for using Artificial Intelligence to address issues such as MSME competitiveness, healthcare access, digital education, financial inclusion, and public service delivery. In the state of Madhya Pradesh, which has a significant rural population, tribal communities, emerging industrial clusters, and growing educational institutions, AI-driven management frameworks may support supply chain optimization, skill mapping, e-governance, and women's economic empowerment. The proposed conference may provide a platform of discussion and reflection by bringing together academicians, policymakers, industry leaders, start-ups, and civil society members and researchers.



Call for Papers:

Original research papers on AI-DRIVEN MANAGEMENT AND TECHNOLOGY ADOPTION FOR FAST, SECURE AND SUSTAINABLE DEVELOPMENT are invited for presentations. Interested participants are requested to send their abstract/paper as per the 'Instructions to Author'

Broad areas for contemplation

Track 1:

Foundations of AI-Driven Management & Inclusive Economic Development

- *Evolution of AI in Management Theory and Practice*
- *Data-driven decision-making and intelligent management systems*
- *Systems thinking and AI-enabled managerial frameworks*
- *AI and employment: job creation, job displacement, and reskilling*
- *AI-enabled MSME growth and inclusive entrepreneurship*

Track 2:

Human Resource Management, Leadership, Future of Work & Capacity Building

- *AI in talent acquisition, performance management, Skill forecasting & competency mapping*
- *Inclusive HRM using AI: diversity, equity, and bias mitigation*
- *AI-enabled learning, upskilling, and lifelong employability*
- *AI for inclusive access to education, Digital literacy, AI literacy, and capacity building*
- *Psychological well-being, trust, and ethical leadership in AI-enabled workplaces*

Track 3: AI-Driven Marketing for Inclusive Development

- *AI-enabled CRM for inclusive customer relationship building*
- *Chatbots, conversational AI, and inclusive service design*
- *Trust, transparency, and fairness in AI-mediated customer interactions*
- *AI-enabled segmentation for inclusive market participation*
- *Behavioural analytics and ethical consumer profiling*

Track 4: AI-Driven Finance for Inclusive Development

- *Credit risk assessment and fraud detection using AI*
- *AI in microfinance, digital lending, and inclusive banking*
- *AI-powered FinTech ecosystems and Digital payments*
- *Cybersecurity and trust in AI-driven digital finance*
- *AI in green finance, climate finance, and inclusive investments*

Track 5: Technology, Engineering & Industry 4.0 / 5.0

- *AI-enabled smart manufacturing and inclusive industrial growth*
- *IoT, digital twins, and cyber-physical systems for inclusive productivity*
- *AI in logistics, operations, and integrated supply chain management*
- *Human-centric Industry 5.0 and inclusive automation*
- *AI for sustainable and resilient infrastructure systems*

Track 6: Governance, Public Policy, ESG & Inclusive Development Goals

- *AI in public administration and smart governance*
- *Policy frameworks for responsible and inclusive AI adoption*
- *Digital governance for inclusive development*
- *AI-enabled ESG measurement and reporting*
- *Circular economy, waste management, and AI-driven sustainability*

Track 7: AI in Healthcare, Agriculture, Rural Development & Social Enterprises

- *AI-enabled healthcare management and public health systems*
- *AI-driven rural supply chains and market access*
- *Social entrepreneurship and AI for development impact*
- *Inclusive business models powered by AI*
- *AI for women-led and community-based enterprises*

Track 8: Emerging Technologies & the Future of Inclusive Management

- *Generative AI and its implications for management*
- *AI + Blockchain + IoT for inclusive ecosystems*
- *Metaverse, AR/VR, and immersive management systems*
- *AI for crisis management, resilience, and disaster response*
- *Future research directions in AI-driven inclusive development*

Any other topic related to the theme of the conference.

Registration Details:

Participants	Registration fees
Industry	Rs 1000
Academician	Rs. 500
Research Scholar	Rs 300
Student	Rs 200
NRI participant	\$20

Bank Details

Details	Particulars
Account Name	Sagar Institute of Research and Technology-Excellence
Account Number	005505015686
IFSC CODE	ICIC0000055
Bank Name	ICICI Bank
Bank Address	Zone II, M P Nagar Branch Alankar Palace, Plot No. II, Zone II, M P Nagar, Bhopal-462011 MP.

Registration link

<https://forms.gle/zjyM8jKHP4cJZr669>

Publication Opportunity

1. All selected papers will be published in the edited E-book with ISBN.
2. Selected papers will be published in indexed journals of Scopus/WoS/UGC Care with additional charges as per the policy of the journals.
3. Softcopy of the conference proceedings of selected papers in E-book form having ISBN number will be provided to all the participants.

Submission Deadlines:

Last Date for submission of Abstracts : **10 April, 2026**

Acceptance of Abstracts : **18 April, 2026**

Last Date for submission of full-length papers : **24 April, 2026**

All the abstracts/papers should be submitted at sagemanathan2026@gmail.com

Instructions to Author/s'

- The paper must focus on a topic related to the theme of the conference.
- The word limit for abstracts is maximum 250 words.
- All submitted abstracts and full papers must have a title page, discipline, sub theme of paper, name(s) of the author(s), affiliation(s), complete address of all the authors including phone, fax, e-mail address and biographical note(s) (Max 100 words) of the author(s).
- The title of the paper must be written in bold capital letters using 14 pt. Times New Roman Font. All sub headings should also be written in bold capital letters and text should be in 12 pt Times New Roman Font.
- Maximum number of authors for a single paper is restricted to three.
- All authors will individually register and will receive an acknowledgement of the Full paper, Registration form and registration Fees by e-mail after receiving the same.
- All manuscripts should be professionally proof read before the submission.
- The content should be original and unpublished work.
- SIRTE is not responsible for any claim made in any of the papers accepted for publication in the proceedings. The author(s) of each paper are solely responsible for the content, referencing of their paper and they are also responsible for ensuring that manuscripts they have submitted for publication in the proceedings have not been published elsewhere and contain no previously published material or have been written by another person, except when due reference is made in the text of the paper.

Specifications for Papers

Length	:	3,000-6,000 words
Language	:	English
Spacing	:	Single
Font	:	Times New Roman
Font Size of Text	:	12
Margin	:	Half inch (On all four sides)

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