

Research Papers Published by Faculty Members

MASTER OF BUSINESS ADMINISTRATION (MBA)

Dr. Rishi Sharma and Ms. Sandhya Singh published research paper titled “A Study of Stressors in Public Sector Banks of Bhopal an empirical study” is published in IAETSD-JARS ISSN NO: 2394-8442. (Listed in UGC Approved List of Journals) VOLUME 4, ISSUE 6, NOV/2017.

Dr. Rishi Sharma published a research paper titled, “Marketing Practices in Cash Less Economy Post Demonetization: An Insight”, in Sagar Mathan 2K17, ISBN:978-93-86-303-35-6.

Dr. Rishi Sharma & Mr. Yogendra Singh Thakur published a research paper titled, “Effect of Demonetization on the Revenue of Warehousing”, in Sagar Manthan 2K17, ISBN:978-93-86-303-35-6.

Dr. Rishi Sharma & Prof. Sandhya Singh published a research paper entitled, “Factors of Job stress that affect Employee’s engagement and retention in Indian Banks and analysis of job stress Post Demonetization”, in Sagar Manthan 2k17, ISBN:978-93-86-303-35-6.

Prof. Sarika Makol & Dr. Simrina Singh published a research Paper titled “Demonetization and its Impact on Stock Market Investors’ Behaviour” in the Journal Sagar Manthan 2K17-Prospects & Challenges of Indian Economy Post Demonetization, ISBN No.978-93-86303-35-6.

Dr. Pooja Sharma published a research paper entitled "Effects of Demonetisation on Implications of Social Welfare Activities of Organizations” in Sagar Manthan 2017, ISBN: 9789386303356

Dr. Pooja Sharma published a paper titled, “Role of FMCG Companies towards Corporate Social Responsibility” in 6th National Conference on “Make in India: Empowering Economic Development in New Era”, 2017 at BVM College of Management Education, Gwalior.

Prof. Akash Tiwari & Dr. Rishi Sharma published research paper entitled, “A study on the impact of demonetization on E-marketing in India, in Sagar Manthan, ISBN:978-93-86303-35-6.

A research paper titled, “A Study on the Impact of Recent Economic Reforms on E-Marketing in India” of Prof. Akash Tiwari has been accepted for publication in the UGC approved Journal in the 4th International Conference on Socio Economic & Cultural Reforms: Competing in an Innovation Driven Global Economy held on 22nd December, 2017 in Maharaja Ranjit Singh Group of Institutions, Indore.

A Research paper of Prof. Naresh Yadav & Dr. Rishi Sharma titled “A study on awareness level of Investors towards the methodology of credit rating agencies” is published in Global International peered review referred journal UGC approved ISSN 2249-2054 with impact factor 3.586 published by Gutenberg publication Tamil Nadu.

Prof. Naresh Yadav published a research paper titled, “A study of demonetization and credit rating agencies anticipated GDP of India”, in Sagar Manthan 2K17, ISBN: 9789386303356.