

Research Papers Published by Faculty Members MASTER OF BUSINESS ADMINISTRATION (MBA)

Educational development in Higher Education and Privatization, Horizon Books, New Delhi, page no. 21-25. ISBN No: 9789384044572, 2017

“E-Commerce in India-A study of future prospects and growth region” in the National Conference in BVM College of Management Education, Gwalior, 23-24 Jan. 2016.

“Role of FDI in employment generation” Published paper in the book on ‘Emerging Trends in Retail Management’ Published by Indira Publishing House, Bhopal. ISBN: 978-93-80834-63-4

“A Study of Impact of Foreign Institutional Investors on Indian Economic Growth”, published in the National Journal Sagar Manthan, A Journal of Sagar Group of Institutions, 2016.

“Study of Calender Anomalies in Indian Stock Market”, published in proceedings of International conference on Interdisciplinary Research on Engineering, Management,

“A Study of Indian Investor Behaviour : A Market Research”, published in proceedings of International Conference of Sagar Society of Interdisciplinary Research Technology, Feb-2014.

“A study of Innovation and challenges in Banking Sector in India ” in national Journal of IT & Management, Volume 11 , Issue 1(Jan-June 2015),ISSN -0974-8954-SHODH.

“Effects of Corporate Social responsibility on Consumer’s Buying Behaviour ” in national Journal of IT & Management, Volume 11 , Issue 1(Jan-June 2015),ISSN -0974-8954-SHODH.

“Evaluation of Corporate Social Responsibility Initiatives in FMCG companies of Bhopal region””, published in the National Journal Sagar Manthan, A Journal of Sagar Group of Institutions, 2016.

Published paper with the title ‘An Empirical Study on Case Method as a Tool of Pedagogy in Management Faculty Development Programs’ in the International Conference Challenges for Industrial Growth in Indian & Global Perspective Pacific Institute of Business Studies, Udaipur.

Published paper on 'An Empirical Study on Consumer Preference towards E-Retailing in Bhopal City' in National Seminar on 'Emerging trends in Retail Management' held in Sagar Institute of Research & Technology- Excellence, Bhopal (MP).

Published article with the title 'Indian Rural Marketing-Challenges, Opportunities & Strategies for the Marketers' in EMPI Research & Business Review Journal (ISSN No.- 0975-6388).